



Trademark Usage Guidelines

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ANSYS, Inc. and its subsidiaries (collectively, “Ansys”) develop, globally market and support engineering simulation, technologies and related services. Given the nature of Ansys’ business, intellectual property is vitally important and thus must be vigorously protected. As such, Ansys’ registered or unregistered trademarks (including Ansys’ logos) and service marks (“Ansys Trademarks”) are amongst Ansys’ most valuable assets. Ansys has issued the following trademark usage guidelines (“Ansys Trademark Usage Guidelines”) to ensure proper use of Ansys Trademarks. Any use of Ansys Trademarks must be in accordance with the Ansys Trademark Usage Guidelines.

1. Ansys Trademark Usage Guidelines’ scope

These Ansys Trademark Usage Guidelines apply to Ansys employees, customers, licensees, consultants, channel partners, writers, publishers or any other third parties. In respect with licensees, the Ansys Trademark Usage Guidelines shall apply unless expressly specified otherwise in your trademark license agreement entered with Ansys.

For the avoidance of doubt, these Ansys Trademark Usage Guidelines apply to all Ansys Trademarks (including but not limited to the Ansys Trademarks listed in the Ansys Trademark List as defined below).

2. Ansys Trademark Usage Guidelines’ intent

No express or implied licenses or rights are granted by these Ansys Trademark Usage Guidelines.

These Ansys Trademark Usage Guidelines are not intended to be a definitive or comprehensive list of the proper usage of Ansys’ Trademarks, and Ansys reserves the right to object to any use of Ansys Trademarks that it deems inappropriate or unlawful.

Ansys reserves the right, at its sole discretion, to modify these Ansys Trademark Usage Guidelines from time to time without notice.

3. Ansys Trademarks List

For a list of Ansys Trademarks for current product names, please see [Ansys Writing Style Guide \(agi.com\)](#) (“Ansys Trademarks List”), which may be updated at Ansys’ sole discretion from time to time without notice (in conjunction with the current [Ansys Branding Guidelines](#) where applicable). For the avoidance of doubt, Ansys Trademarks List is not intended to be a definitive or comprehensive list of all Ansys Trademarks.

As laid out in these Ansys Trademark Usage Guidelines, you may not use any of Ansys Trademarks without Ansys’ prior written permission.

4. General proper usage of Ansys Trademarks

4.1 Referential use must be accurate

Third parties may use Ansys Trademarks (word marks only, not logos) solely to reference Ansys' software, technologies and services ("Referential Use"). Referential Use is prohibited if such use would defame or disparage Ansys, its products or services, or any other person or entity.

Third party's Referential Use must accurately portray the relationship between Ansys and the third party (*e.g.*, it should not imply sponsorship, affiliation or endorsement of another company or its products) and must not create any risk of confusion about the owner of the Ansys Trademarks.

4.2 Only Ansys is the owner of the Ansys Trademarks

Third parties must obtain prior written authorization from Ansys before using Ansys Trademarks. To request permission to use Ansys Trademarks (including and without limitation Ansys logos), please contact the Ansys Marketing Department using the contact information listed under Section 6.1 of these Ansys Trademark Usage Guidelines.

By using any Ansys Trademarks, you acknowledge that Ansys is the sole owner of the Ansys Trademarks and you agree not to interfere with Ansys' rights in the Ansys Trademarks. You agree that you will not harm, misuse, or bring into disrepute any Ansys Trademarks and that the goodwill, if any, derived from your use of any Ansys Trademarks exclusively inures to the benefit of and belongs to Ansys.

4.3 Mark the trademark appropriately

- **Use the appropriate superscript trademark symbol – ® or ™ – as set forth in the current Ansys Trademark List when an Ansys Trademark first appears as a trademark (no trademark symbol should be used with Ansys when Ansys is used to refer to the company name instead of the Ansys trademark) in each stand-alone part of text.** For instance, in a magazine, the appropriate trademark symbol should be used with the first mention of the Ansys Trademark in each article. Similarly, on a website, the first use on each webpage should be marked. It is not necessary to place the trademark symbol in headlines and titles if it greatly disrupts the appearance of an article, so long as the first use in text is appropriately marked.
- **Documents referencing Ansys Trademarks should contain a trademark legend** (see Section 5.1 below), which is typically listed, for instance, along with other legal information at the bottom of a webpage, at the end of a document, or on the copyright page of a book.

5. Proper Usage of Ansys Trademarks: Examples of DO's and DON'Ts

5.1 Some DO's

Please follow these Ansys Trademark Usage Guidelines at all times and the specific trademark usage guidelines, if any, contained in your license agreement with Ansys.

Once you have obtained prior written express permission from Ansys to use one or several Ansys Trademarks and, unless otherwise expressly provided for in your written license agreement with Ansys, you must ensure that you:

- **Use such Ansys Trademarks exactly as it is written in the current Ansys Trademarks List.** In particular,
 - For any word marks of the Ansys Trademarks, use the correct spelling and capitalization as shown in the current Trademarks List.
 - For any Ansys logos of the Ansys Trademarks, use the same color, size and appearance as shown in the current , [Ansys Branding Guidelines](#) maintain the legibility of Ansys logos and keep them sharp, clear, and well-produced.
- **ALWAYS use the most current version of Ansys Trademarks (and in particular Ansys logos)** as shown in the current Ansys Trademarks Guidelines following the most current [Ansys Branding Guidelines](#) if applicable.
 - If you have obtained prior written permission to use Ansys logo(s), use the current version of Ansys logo(s) in exactly the form as shown in the [Ansys Branding Guidelines](#) and in any event allow for clear space around such Ansys logo(s).
- **Always distinguish your names and/or signs visually from any Ansys Trademarks.**
- **Use Ansys Trademarks only for the scope, products, and / or services expressly provided for in the written authorization granted by Ansys.**
- **Use the following legend when referencing Ansys Trademarks:** The Ansys standard trademark legends are:
 - i. *“Any and all ANSYS, Inc. brand, product, service and feature names, logos and slogans such as Ansys, CFX, Fluent are registered trademarks or trademarks of ANSYS, Inc. or its subsidiaries in the United States or other countries.”*
 - ii. *“If the material includes a text reference to third-party software licensed by Ansys with the right to use its trademark (e.g., ICEM CFD), include “ICEM CFD is a trademark used by ANSYS, Inc. under license.”*
 - iii. *“All other brand, product, service and feature names or trademarks are the property of their respective owners.”*
- **In text, always use the Ansys Trademarks as an adjective followed by a noun.**

5.2 Some DON'Ts

The following “DON'Ts” are not intended to be a definitive or comprehensive list of “DON'Ts”. Ansys reserves the right to object to any use of Ansys Trademarks that it deems inappropriate or unlawful.

- **Do not use any Ansys Trademarks without prior written authorization from Ansys.**

- **If you have received Ansys' prior written authorization to use one of the Ansys Trademarks, do not exceed the scope of the prior written authorization you have obtained from Ansys.** In particular, do not use any Ansys Trademarks that would not have been specifically covered by the prior written authorization you may have been granted by Ansys for other Ansys Trademarks.
- **Do not make any improper use of Ansys Trademarks.** In particular, do not use any Ansys Trademarks for products or services for which they were not originally intended.
- **Do not cut Ansys logos from Ansys website and use them in your materials.**
- **In text, never use the Ansys Trademarks as nouns or verbs.** Does the sentence still make sense if you remove the trademark from the sentence? If yes, then your use of the trademark is proper. If not, you need to add a generic noun such as software, tool, product, etc. after the trademark.
 - Example of proper trademark use: Fluent® software enables customers to ...
 - Example of improper trademark use: Fluent® enables customers to ...
- **Do not alter any Ansys Trademarks.** In particular and without any limitation,
 - Do not change or distort the appearance, size or color of Ansys logos in any way (for example, by adding your own design elements or changing the font, colors, or size), do not photoshop or otherwise modify Ansys logos, do not add words directly around the Ansys logos, do not overlap our logo with shapes or photos.
 - If two words form one registration as shown in the current Ansys Trademarks List, do not use them separately unless the current Ansys Trademarks List show they are also registered separately.
 - Do not shorten any Ansys Trademarks, create acronyms or use different capitalization.
 - Do not use old versions of Ansys Trademarks (and in particular Ansys logos).
 - Do not pluralize any Ansys Trademarks or make them possessive.
 - Do not combine any Ansys Trademark with other words (including your name, marks or any generic terms), symbols, or numbers, either as one word or with a hyphen.
 - Do not abbreviate any Ansys Trademarks.
- **Do not use any Ansys Trademarks more prominently than your own trademarks, company name, trade name, product name, service name or other name.**
- **Third parties: Do not use the Ansys Trademarks in or as your product names.**
- **Do not use any trademark symbol when referring to Ansys or one of its subsidiaries as a company name.** Refer to Ansys as a trade name for this (i.e., Ansys conducts business under), not as a trademark.

- **Do not assert rights over any Ansys Trademarks** whether by incorporating Ansys Trademarks into your own product or service names, trademarks, logos, company names, or domain names or seeking a trademark or domain name registration for any term that includes any Ansys Trademarks or Ansys company name.
- **Do not use a trademark, domain name, or logo that imitates or could be confused with any Ansys Trademarks.**
- **Do not create any account** (including but not limited to social media account or repository hosting services platform) **using Ansys Trademarks or Ansys company name whose username or title could suggest affiliation with or endorsement by Ansys.**
- **Do not manufacture, advertise, sell, distribute or otherwise give away any merchandise items bearing any Ansys Trademarks without a prior express written trademark license to do so from Ansys.**
- **Do not use any Ansys Trademarks in a way that might mislead as to affiliation, imply endorsement of other, or portray Ansys in a negative way.**
- **Do not use or associate Ansys Trademarks with any vulgar, obscene, indecent or unlawful material.**
- **Do not mimic Ansys trade dress. Trade dress is how our products and packaging look, including their distinctive graphics, icons and color combinations** (e.g., the appearance of the GUI, the design of the Ansys website).

6. Contacts

6.1 Ansys Marketing Department

Please contact the [Ansys Marketing Department](#) so you can request prior written permission from Ansys if you wish to use any Ansys Trademarks (including but not limited to Ansys logos).

6.2 Ansys Trademarks Legal Team

Please contact the [Ansys Trademarks Legal Team](#). If:

- You have any questions about Ansys Trademarks;
- You are in doubt whether a trademark belongs to the Ansys Trademarks;
- You suspect or witness any unauthorized use of one or more of Ansys Trademarks or wish to report any abuse of Ansys' Trademarks; and/or
- you have any questions about these Ansys Trademark Usage Guidelines.