ANSYS, Inc. and its subsidiaries (collectively, "ANSYS") develop and globally market engineering simulation software, technologies and related services. Given the nature of our business, Intellectual Property is our most important asset and we aggressively protect it. ANSYS has developed these Guidelines for the proper use of our valuable trademarks and service marks (collectively, "trademarks"). These Trademark Usage Guidelines apply to ANSYS as well as to third parties including, without limitation, channel partners, customers, writers and publishers.

1. Referential Use Only. Third parties may use ANSYS trademarks (word marks only, not logos) solely to reference ANSYS's software, technologies and services. Referential use is prohibited if such use would defame or disparage ANSYS, its products or services, or any other person or entity.

2. Referential Use Must Be Accurate. Third party use of ANSYS trademarks must accurately portray the relationship between ANSYS and the third party (*e.g*., it should not imply sponsorship, affiliation or endorsement of another company or its products) and must not create confusion about who owns the ANSYS trademarks.

    Incorrect: Developments in ANSYS$^{\circledR}$ Software Conference [If the conference is sponsored by ACME distributor, this title may cause confusion.]
    Correct: ACME Distributor's Conference on Developments in ANSYS$^{\circledR}$ Software

3. Only ANSYS Has Rights In Its Trademarks. Third parties must not seek, or suggest that they have, any rights in any ANSYS trademarks. Further, third parties should not market products or services using ANSYS's trademarks or trademarks that are confusingly similar. For instance, an engineering simulation software development company should not market its product as "SANSYS", "D-Zyn-Space" or "FLOWLABORATORY."

4. ANSYS Logos Cannot Be Used Without Written Permission. Do not use any ANSYS logos unless you have a specific written agreement with ANSYS allowing you to do so. To be clear, this means that you cannot cut logos from the ANSYS website and use them in your materials – even in materials only intended for internal or personal use – if you do not have a written agreement. To obtain permission, contact the ANSYS Marketing Department using the contact information for ANSYS corporate headquarters at http://www.ansys.com/About-ANSYS/Contacts-and-Locations.

5. Mark The Trademarks Appropriately. Use the appropriate superscript legal symbol – $^{\circledR}$ or ™ - as set forth on the current ANSYS Trademarks List when an ANSYS trademark first appears in each stand-alone part of text. For instance, in a magazine, the appropriate legal symbol should be used with the first mention of the trademark in each article. Similarly, on a website, the first use on each web page should be marked. It is not necessary to place the legal symbol in headlines and titles if it greatly disrupts the appearance of an article, so long as the first use in text is appropriately marked.

6. Use A Trademark Legend. Documents referencing ANSYS trademarks should contain a trademark legend which is typically listed along with other legal information at the bottom of a webpage, at the end of a document, or on the copyright page of a book, for instance. The ANSYS standard trademark legend is:

    ANSYS, ANSYS Workbench, AUTODYN, CFX, FLUENT and any and all ANSYS, Inc. brand, product, service and feature names, logos and slogans are registered trademarks or trademarks of ANSYS, Inc. or its subsidiaries in the United States or other countries. [ICEM CFD is a trademark used by ANSYS, Inc. under license.]* All other brand, product, service and feature names or trademarks are the property of their respective owners.

    If the material does not include a text reference to ANSYS$^{\circledR}$ ICEM CFD$^{\text{TM}}$ software, you need not include the bracketed sentence.

7. Do Not Alter The Trademark. Use the trademark exactly as it is written in the current ANSYS Trademarks List (*e.g*., do not shorten the mark, or create acronyms, or use different capitalization).

    Incorrect: ANSYS$^{\circledR}$ Icem CFD™
    Correct: ANSYS$^{\circledR}$ ICEM CFD™

    Incorrect: ANSYS$^{\circledR}$ WB™
    Correct: ANSYS$^{\circledR}$ Workbench™

    Incorrect: ANSYS$^{\circledR}$ BladeModel™
    Correct: ANSYS$^{\circledR}$ BladeModeler™

    Incorrect: Fluent$^{\circledR}$
    Correct: FLUENT$^{\circledR}$

8. <u>Use Trademarks As Modifiers</u>. Avoid using a trademark as a noun or a verb or verb form; rather, a trademark should modify another word.

Incorrect: ANSYS® Multiphysics™ has an array of features . . .
Correct: ANSYS® Multiphysics™ software has an array of features . . .

Incorrect: The engineering staff at ACME Consulting, Ltd. Drop Tested® the . . .
Correct: The engineering staff at ACME Consulting Ltd. relied on ANSYS® Drop Test™ software to . . .

Incorrect: When ParaMeshing™ to morph your existing mesh into a wide array of new designs . . .
Correct: When using ANSYS® ParaMesh™ software to morph your existing mesh into a wide array of new designs . . .

Incorrect: ANSYS® TASCPCB™ allows the user to . . .
Correct: ANSYS® TASCPCB™ technology allows the user to . . .

Incorrect: ANSYS® Multiphysic's™ array of features . . .
Correct: ANSYS® Multiphysics™ software has an array of features . . .

9. <u>Using ANSYS As A Trade Name</u>. When referring to the company ANSYS, Inc. (or, simply, ANSYS) or one of its subsidiaries, you are using ANSYS or the subsidiary name as a trade name, not a trademark. Trade names can be used as nouns or in the possessive form and no legal symbol should be used.

Incorrect: ANSYS® is headquartered in Canonsburg, Pennsylvania.
Correct: ANSYS is headquartered in Canonsburg, Pennsylvania.

Incorrect: FLUENT® Europe Ltd. is a UK entity.
Correct: Fluent Europe Ltd. is a UK entity.

10. <u>Incorporation Into Third-Party Names Prohibited</u>. Do not incorporate ANSYS trademarks into third-party product names or logos unless you have specific written agreement with ANSYS allowing you to do so. However, if true, you may state that your product or service is "for use with", "for", or "compatible with" ANSYS's products and services.

Incorrect: ACME High performance ANSYS® compute platform
Correct: ACME High performance compute platform for ANSYS® software products

11. <u>Incorporation Into Second Level Domain Names Prohibited</u>. Do not incorporate any ANSYS trademarks into your second level domain name or register such a domain name unless you have a specific written agreement with ANSYS allowing you to do so. Referential use in a third level domain name may be appropriate depending upon the circumstances. See the following examples in the case of a channel partner named "XYZ Corporation" which distributes ANSYS products.

Incorrect: www.ansysxyzcorporation.com
Correct: www.xyzcorporation.com/ansys

12. <u>Use Of Trademark In Title Of Third Party Publications</u>. The use of an ANSYS trademark in the title of a publication may be appropriate under certain circumstances. However, these Guidelines must be followed and the publisher must place a conspicuous disclaimer on the copyright page of the publication stating that it is not endorsed or sponsored by ANSYS.

13. <u>Third Party Name And Logo Most Prominent</u>. In any third party materials, the company name, logo and trademarks of the third party should be the most prominent in appearance as compared to ANSYS's trademarks.

14. <u>Trade Dress</u>. Do not mimic ANSYS trade dress. Trade Dress is how ANSYS's products and packaging look, including their distinctive graphics, icons and color combinations (*e.g*., the appearance of the GUI, the design of the ANSYS website).

15. <u>Suspected Infringement</u>. If you suspect that ANSYS's trademarks, trade dress or other intellectual property such as copyrighted material are being infringed, or if you believe ANSYS is infringing on another's intellectual property, please contact the ANSYS http://www.ansys.com/About-ANSYS/Contacts-and-Locations.ion for ANSYS corporate headquarters at http://www.ansys.com/About-ANSYS/Contacts-and-Locations.

16. <u>Additional Information</u>. No licenses or rights are granted by these Trademark Usage Guidelines. These Trademark Usage Guidelines are not intended to be a definitive or comprehensive list of the proper usage of ANSYS's trademarks, and ANSYS reserves the right to object to any use of its trademarks that it deems unlawful. ANSYS reserves the right to modify these Trademark Usage Guidelines from time to time without notice. If you have questions about these Trademark Usage Guidelines, please contact the ANSYS Legal Department using the contact information for ANSYS corporate headquarters at http://www.ansys.com/About-ANSYS/Contacts-and-Locations.